

George Smith

Instructional Designer

george.smith@example.com | (123) 456-7890 | 123 Education Lane, Cambridge, MA 02138
linkedin.com/in/georgesmith | portfolio.georgesmith.com

Profile Summary

Dynamic and detail-oriented Instructional Designer with over 5 years of experience in creating engaging and effective learning materials. Proven expertise in utilizing multimedia tools to enhance learning outcomes for diverse audiences. Adept at collaborating with subject matter experts and stakeholders to develop curriculum that meets organizational goals. Committed to fostering an inclusive and interactive learning environment.

Work Experience

Senior Instructional Designer

ABC Learning Solutions
1st June, 2020 - Present

- Developed over 30 e-learning modules, increasing learner engagement by 25%.
- Collaborated with cross-functional teams to redesign the on-boarding program, resulting in a 40% reduction in training time.
- Implemented a new feedback system that improved course satisfaction ratings by 20%.

Instructional Designer

Global Educational Services
15th March, 2016 - 31st May, 2020

- Led a team to create an award-winning online educational initiative, increasing enrollment by 35%.
- Designed and evaluated online and in-person training programs, enhancing learning retention by 15%.
- Managed the transition to a new learning management system, reducing system errors by 50%.

Education

Harvard University

Master of Education in Learning Design
1st Sept, 2014 - 31st May, 2016

University of California, Berkeley

Bachelor of Arts in Education
1st Sept, 2009 - 31st May, 2013

Skills

Instructional Design, Curriculum Development, eLearning, Multimedia Content Creation,
LMS Management

Notable Projects

Interactive Learning Toolkit

Developed an interactive toolkit that enhanced remote learning experiences, adopted by over 10 major educational institutions.

Certifications

Certified Professional in Learning and Performance (CPLP)

Issued by Association for Talent Development, 15th Jan, 2021

Awards

Innovative Instructional Design Award

Awarded by National Education Association, 10th Nov, 2019